

## Dundee Library Strategic Plan

2021-2024

Adopted by the Board 12-21-2020

### Vision:

The Dundee Library is a welcoming hub for community resources for lifelong family learning.

### Mission:

Creative, engaging, innovative and full service.

### Survey:

A survey was conducted by Survey Monkey, distribution in curbside pickup bags, Rotary meeting, Observer and other groups. The returned surveys emphasized that people want to come into the library and the community of the library is important. It is a safe place to go. They pointed out that not everyone wants e-books and many want traditional resources. Inter loans are important. Copying and printing are important. Want more adult programs and more use by the community. The library closure due to COVID-19 has emphasized that it is a place to go.

Based on survey results and other input we have chosen the following areas to concentrate on. (Nelson, Sandra, *The New Planning Process for Results*. P. 65)

1. Commons: A library that provides a Commons environment helps address the needs of people to meet and interact with others in their community and to participate in public discourse about community issues.
2. Information Literacy: A library that provides Information Literacy service helps address the need for skills related to finding, evaluating and using information effectively.
3. Lifelong Learning: A library that provides Lifelong Learning service helps address the desire for self-directed personal growth and development opportunities.

### Goals and Objectives:

#### GOAL: COMMONS

The Library will provide public space for meeting and gathering that is recognized as inviting, neutral and safe.

ACTION STEP: Advertise the availability of the Tripp Community Room to community organizations as a place to meet.

ACTION STEP: Advertise the Internet Café as a place to connect to internet and to charge your devices.

GOAL: COMMONS

The Library will provide electronic means of assembling such as Facebook Live and ZOOM.

ACTION STEP: Invite other groups to use our expertise in use of virtual meeting spaces.

ACTION STEP: Create and promote additional services using web resources

GOAL: INFORMATION LITERACY

The Library will provide training and instruction in skills related to locating, evaluating and using information resources of all types. Staff will offer group classes, individual tutoring and spontaneous teaching on the Internet.

ACTION STEP: Connect with the school district and other agencies to promote and provide information literacy teaching using Grow with Google.

ACTION STEP: Work on a collaboration with University at Buffalo Undergraduate Education to promote information literacy skills needed for college.

GOAL: LIFELONG LEARNING

The Library will maintain an extensive collection of materials on a wide variety of topics. These will introduce children to the joy of reading and provide resource guides for older patrons. This will also include special displays and presentations. This includes sending collections of books to St Mark's Terrace.

ACTION STEP: Maintain collections of books at St. Mark's Terrace.

ACTION STEP: Continue to evaluate, maintain and introduce programs for children and young adults.

ACTION STEP: Provide sufficient resources to maintain an up to date collection. Use Inter Loan as a supplement to local resources.

Goals identify the target audience and describe the services that the members of the target audience need and the purpose of the goal.

Action Steps contain a measure, a standard against which to compare that measure and a time frame by which that standard should be met.